

Community Organizations in Santa Cruz

Organizations are arranged in this order:

1. Non-profits and Community Groups –
2. Environmental Groups –
3. Governmental Agencies –
4. PRT Companies –
5. Arts & Music –
6. Elected Representatives –
7. 2026 Candidates –
8. Media –

Organization Name	Focus Area	Invitor	
Non-profits & Community			
Big Brothers Big Sisters of Monterey Bay	Youth empowerment	Rob Means, email, March 6	http://santacruzbbbs.org/ contact@bbbsmontereybay.org
Bike Santa Cruz County	Promoting cycling thru advocacy, education and community building	Rob Means, email, March 6	https://www.bikesantacruzcounty.org/ director@bikesantacruzcounty.org
Black By The Bay	Dedicated to our youth, elders, and others promoting positive images and contributions of the Black Experience	Rob Means, email and contact form, March 6	https://www.blackbythebay.com/ ph: 831 431-0909 sistapauladoc@yahoo.mail https://www.blackbythebay.com/ contact_us
Boys & Girls Club of Santa Cruz	Promotes youth guidance of girls and boys ages 6 to 18	Rob Means, contact form, March 6	http://www.boysandgirlsclub.info/ 250 California St., Santa Cruz, CA (831) 423-3138 https://boysandgirlsclub.info/ contact-us/
CASA of Santa Cruz County	Advocacy for children in foster care	Rob Means, contact form, March 6	http://www.casaofsantacruz.org/ https://casaofsantacruz.org/about- us/contact.html
Central Coast Center for Independent Living (CCCIL) Santa Cruz County		Rob Means, email and contact form, March 6	1350 41st Avenue, Suite 101 Capitola, CA 95010 831-462-8720 https://www.cccil.org/ Phone: (831) 757-2968 Fax: (831) 757-5549

			TTY: (831) 757-3949 Email: info@cccil.org https://www.cccil.org/contact-us/
Community Action Board of Santa Cruz County	Eliminate poverty and create social change through advocacy and essential services	Rob Means, email, March 6	http://www.cabinc.org/ https://cabinc.org/contact-us/ 831-763-2147 Info@cabinc.org
Community Foundation Santa Cruz County	Charitable giving and community resources	Rob Means, email and contact form, March 6	http://www.cfsc.org/ 831.662.2000 cfhelp@cfsc.org 7807 Soquel Drive, Aptos, CA https://www.cfsc.org/contact
Community Health Trust of Pajaro Valley	Foster a healthy and equitable community for all in the Pajaro Valley	Rob Means, contact form, March 6	https://pvhealthtrust.org/ https://pvhealthtrust.org/contact-us/
Community Traffic Safety Coalition (aka Safe & Active Transportation)	Reduce traffic-related injuries, promote alternative modes of transportation, and advocating for making transportation safer	Rob Means, email and contact form, March 6	https://santacruzhealth.org/PublicHealth/HealthyCommunities/SafeActiveTransportation.aspx CommunityTrafficSafetyCoalition@santacruzcountyca.gov https://santacruzhealth.org/HSAHome/ContactUs.aspx https://santacruzhealth.org/PublicHealth/HealthyCommunities/SafeActiveTransportation/OrderCommentForm.aspx
Dignity Health Dominican Hospital	Nationally recognized for superior patient safety, cardiac care, and stroke treatment, along with environmental excellence	Rob Means, contact form, March 6	http://www.dignityhealth.org/dominican https://www.dignityhealth.org/bayarea/locations/dominican/contact-us-dominican
Diversity Center Of Santa Cruz	Inspires and advocates for the LGBTQ+ people	Rob Means, email and contact form, March 6	http://www.diversitycenter.org/ P.O. Box 8280, Santa Cruz, CA Phone: (831) 425-5422 Email: info@diversitycenter.org https://www.diversitycenter.org/contact
Downtown Association of Santa Cruz	Create, promote and sustain downtown as a unique and economically viable business, entertainment, social and cultural center.	Rob Means, email, March 6	http://www.downtownsantacruz.com/ Jorian Wilkins, Exec. Director Phone: (831) 332-7422 director@downtownsantacruz.com
Equity Transit	Communities built on Equity! Communities for the People! Creating Alliances for an Equitable	Panelist invite via email, done,	1840 41st Ave Ste 102, #227 Capitola, CA 95010 https://equitytransit.org/ info@equitytransit.org

	and Sustainable Future Vision - Vital healthy communities are built upon well-designed public transit integrated with affordable housing, providing easy access to shopping, schools, work, and leisure.	Brett Garrett, Feb. 26	Iwalani Faulkner, 831-464-8742 equitytransitsantacruz@gmail.com
Family Service Agency of the Central Coast	Improve mental health care and advance suicide prevention	Rob Means, email and contact form, March 6	http://www.fsa-cc.org/ Bill McCabe, Chief Executive Officer
Friends of the Santa Cruz Public Libraries	Support the Santa Cruz City-County Library System	Rob Means, email and contact form, March 6	http://www.fscpl.org/ (831) 427-7716 friends@fscpl.org https://www.friendsofsantacruzlibraries.org/contact/
Habitat for Humanity Monterey Bay		Rob Means, contact form, March 6	https://www.habitatmontereybay.com/ 555 Main St. Watsonville, CA. (831) 469-4663 https://www.habitatmontereybay.com/contactus
Housing Matters	Partners with individuals and families to create pathways out of their homelessness	Rob Means, email and contact form, March 6	http://www.housingmatterssc.org/ 115 Coral Street, Santa Cruz, CA (831) 458-6020 contact@housingmatterssc.org
Housing Santa Cruz County	Making Santa Cruz County affordable for all	Rob Means, email and contact form, March 6	http://housingsantacruzcounty.com/ admin@housingsantacruzcounty.com https://www.housingsantacruzcounty.com/contact-us
Land Trust of Santa Cruz County	Conservation and stewardship of lands	Rob Means, email, March 6	https://landtrustsantacruz.org/ 911 Center St., Santa Cruz, CA (831) 429-6116 info@landtrustsantacruz.org
NAACP Santa Cruz County	Advocates for civil rights, conducting voter mobilization, and monitoring equal opportunity	Panelist invite via phone and email, done, Rob, March 4	831.429.2266 santacruznaacp@gmail.com NAACP Santa Cruz County Branch, P. O. Box 1433, Santa Cruz, CA 95061 https://www.naacpsantacruz.com/

NAMI Santa Cruz County	Mental health support	Panelist invite via phone and email, done, Rob, March 4	info@namiscc.org (831) 824-0406 NAMI SCC, 35 Penny Lane, Suite 2, Watsonville , CA 95076 https://www.namiscc.org/
Pacific For People	Community led organization working towards Weekend pedestrian streets in downtown Santa Cruz	Rob Means, email, March 6	healthysantacruz@gmail.com https://pacific4people1.wordpress.com/
Pajaro Valley Shelter Services	Provides families with a path to stable, self-sufficient futures	Rob Means, contact form, March 6	https://www.pvshelter.org/ https://www.pvshelter.org/contact
People First of Santa Cruz County	Ensure housing for all by uniting the community, inspiring advocacy, and providing services	Rob Means, email, March 6	https://peoplefirstsc.org/ Caroline “CJ” King, Administrative Coordinator, (831) 325-2699 cking@peoplefirstsc.org contact@peoplefirstsc.org
Santa Cruz Area Chamber of Commerce	Healthy, inclusive, and resilient economy	Rob Means, email, March 6	https://www.santacruzchamber.org/ Legacy Driven. Future Focused. Built for Business. Kristen Brown, Exec. Director kbrown@santacruzchamber.org https://www.santacruzchamber.org/chamber-staff.html
Santa Cruz Beach Boardwalk	Modern and classic thrill rides, restaurants, mini golf and arcades	Panelist invite via phone and email, done, Rob, March 4	400 Beach Street, Santa Cruz, CA (831) 423-5590 Chris Reyes, Public Relations guestservices@beachboardwalk.com http://www.beachboardwalk.com/
Santa Cruz County Animal Shelter Foundation	Raises funding for SCCAS and its mission to safeguard and improve the lives of domestic pets	Rob Means, email, March 6	https://www.scanimalshelterfoundation.org/ 2200 7th Ave., Santa Cruz, CA info@scanimalshelterfoundation.org
Santa Cruz County Democratic Party	For strong economic growth, affordable health care, retirement security, accountable government	Rob Means, email and contact form, March 6	http://www.cruzdemocrats.org/ 740 Front Street, Suite #165, Santa Cruz, CA 95060 (831) 219-8445 cruzdemocrats@gmail.com

Santa Cruz County Fair	Provide a safe place for community events & education, and the annual Fair	Rob Means, email and contact form, March 6	http://www.santacruzcountyfair.com/ Phone: (831) 724-5671 info@santacruzcountyfair.com https://www.santacruzcountyfair.com/contact
Santa Cruz County Friends of the Rail and Trail	Advocates for the 32-mile Coastal Rail Corridor into a trail and rail system	Panelist invite via email, done, Rob, March 4	http://railandtrail.org/ Matt Ferrel mobilize@railandtrail.org
Santa Cruz County Greenway	Our community needs alternatives to gridlock that can be implemented in the near term.	Panelist invite via email, done, Rob, March 4	https://sccgreenway.org/ info@sccgreenway.org
Santa Cruz Dream Inn	Local favorite for surfing, sunsets and the freshest seafood, the Dream Inn is a beloved local landmark	Rob Means, contact form, March 6	http://www.dreaminnsantacruz.com/ 831.740.8069 https://www.dreaminnsantacruz.com/contact-and-directions
Santa Cruz Hostel	Safe, beautiful, and thrifty accommodations that highlight our oceanside community	Rob Means, email, March 6	https://www.santacruzhostel.org/ info@santacruzhostel.org 321 Main St, Santa Cruz, CA (831) 423-8304
Santa Cruz Hub for Sustainable Living	Community network building solidarity through creative culture, compassion, and collaboration	Rob Means, contact form, March 6	https://www.santacruzhub.org/ 703 Pacific Ave, Santa Cruz, CA https://www.santacruzhub.org/contact
Santa Cruz Mountains Trail Stewardship	Trail maintenance and environmental stewardship	Rob Means, email, March 6	https://www.santacruztrails.org/ (831) 291-5137 info@santacruztrails.org
Santa Cruz Republicans	Fighting for individuals' rights in opposition to a large, intrusive government	Rob Means, email and contact form, March 6	https://santacruzrepublicans.com/ info@santacruzrepublicans.com https://santacruzrepublicans.com/contact-us/
Second Harvest Food Bank Santa Cruz County	Food assistance and education	Rob Means, contact form, March 6	http://www.thefoodbank.org/ https://www.thefoodbank.org/aboutus/contact-us/
Seniors Helping Seniors Santa Cruz & Gilroy	Unique, peer-based approach to non-medical,	Rob Means,	http://santacruzgilroyshs.com/ info@santacruzgilroyshs.com

	in-home care designed to help older adults remain independent, safe, and engaged in their homes	email, March 6	831-515-8747
Trail Now	Accelerate construction of the Santa Cruz Coastal Trail from Watsonville to Santa Cruz.	Panelist invite via phone and email, done, Rob, March 5	https://www.trailnow.org/ Brian Peoples, (669) 224-2020 Brian@trailnow.org
Vista Center for the Blind & Visually Impaired	Empowers individuals who are blind or visually impaired	Panelist invite via phone and email, done, Rob, March 5	1509 Seabright Ave, B1 Santa Cruz, CA 831-458-9766 info@vistacenter.org https://vistacenter.org/
Volunteer Center Santa Cruz County	Volunteer opportunities and community service	Rob Means, email and contact form, March 6	1740 17th Ave, Santa Cruz, CA 831-427-5070 askus@scvolunteercenter.org https://scvolunteercenter.org/contact/ Maria Sanchez Sr. Administrative Manager manager@ccsantacruz.org (831) 425-8132 x 219
Walnut Avenue Family Women's Center	End cycles of trauma, support lifelong learning, and promote healthy relationships with oneself and others	Rob Means, email, March 6	https://www.wafwc.org/ 303 Walnut Ave, Santa Cruz, CA (831) 426-3062 info@wafwc.org
West Cliff Inn	This Four Sisters Inn blends modern luxuries and sophisticated services	Rob Means, email, March 6	http://www.westcliffinn.com/ 174 W Cliff Dr, Santa Cruz, CA (831) 457-2200 westcliffinn@foursisters.com
Environmental			
Bicycle Trip	For 33 years this shop has focused on community involvement and supporting local trail advocates.	Rob Means, email, March 6	1001 Soquel Ave, Santa Cruz, CA 95062 (831)-427-2580 https://www.bicycletrip.com/ https://www.bicycletrip.com/contact/visit-us-pg141.htm info@bicycletrip.com
Citizens' Climate Lobby Santa Cruz Chapter	We're regular people from California who are working together to get climate laws passed.	Panelist invite via email and phone, done, Rob,	https://citizensclimatelobby.org/chapters/CA_Santa_Cruz/ santacruz@citizensclimatelobby.org Lynda Marin, lmartin@cruzio.com (831) 458-1416

		March 5	
Coastal Watershed Council	Watershed protection and restoration	Rob Means, email and contact form, March 6	https://coastal-watershed.org/ 107 Dakota Ave., Suite 4 Santa Cruz, CA 95060 (831) 464-9200 info@coastal-watershed.org https://coastal-watershed.org/about-cwc/contact-us/
Friends of Santa Cruz State Parks	Conservation of state parks	Rob Means, email, March 6	https://thatsmypark.org/ 831-429-1840 parks@thatsmypark.org https://thatsmypark.org/about-2/contact/ Media Contact: Bonny Hawley bonny@thatsmypark.org
Green Party of Santa Cruz	10 key values include ecological wisdom, future focus, and sustainability	Rob Means, email, March 6	https://santacruzgreens.org/ info@santacruzgreens.org
Santa Cruz Climate Action Network	Climate change advocacy and education	Panelist invite via contact page, done, Rob, March 5	https://scrucclimate.org/ http://www.santacruzcommunitycalendar.org/ https://scrucclimate.org/contact/
Santa Cruz Group of the Ventana Chapter of the Sierra Club		Panelist invite via email, done, Rob, March 5	https://www.sierraclub.org/ventana/santa-cruz sierraclubsantacruz@gmail.com
Santa Cruz PRT	Personal Rapid Transit advocacy	Rob Means, contact form, March 6	https://santacruzprt.org/get-involved/contact/
Governmental			
Cabrillo College	Dynamic, diverse and responsive educational community Championing our community of diverse learners through innovative education towards economic freedom and social equity.	Rob Means, email, March 6	http://www.cabrillo.edu/ (831) 479-6100 Ronnette Smithcamp Confidential Executive Assistant to the Superintendent/President & the Governing Board of Trustees rosmithc@cabrillo.edu (831) 479-6306

City of Capitola		Rob Means, email, March 6	https://www.cityofcapitola.org/ 831.475-7300 Email Council: citycouncil@ci.capitola.ca.us
City of Santa Cruz		Rob Means, email, March 6	http://www.cityofsantacruz.com/ https://www.santacruzca.gov/Government/City-Council/Meet-the-Mayor-and-City-Council Bonnie Bush, City Clerk 831-420-5035 bbush@santacruzca.gov - Matt Huffaker, City Manager mhuffaker@santacruzca.gov
City of Scotts Valley		Rob Means, email, March 6	citycouncil@scottsvalley.gov Donna Lind, Mayor dlind@scottsvalley.gov 831-438-4187
City of Watsonville		Rob Means, email, March 6	https://www.watsonville.gov/citycouncil@watsonville.gov City Council 831-768-3040 cityclerk@watsonville.gov 831-768-3010
LAFCO Santa Cruz (Local Agency Formation Commission)	discouraging urban sprawl, preserving open-space and prime agricultural lands, efficiently providing governmental services	Rob Means, email, March 6	https://santacruzlafco.org/ 831-454-2055 info@santacruzlafco.org Joe Serrano, Executive Officer joe@santacruzlafco.org
Santa Cruz City Schools	Serves students residing in the city of Santa Cruz and neighborhoods from Davenport to Soquel	Rob Means, email and contact form, March 6	http://www.sccs.net/ (831) 429-3410 SCCS Board of Education, Email Trustees at: trustees@sccs.net https://www.sccs.net/contact
Santa Cruz County Board of Supervisors	Governs the Santa Cruz County unincorporated area; executive and legislative governing body of the County	Rob Means, email, March 6	https://www.santacruzcountyca.gov/Government/BoardofSupervisors.aspx Board of Supervisors (831) 454-2200 To email all five members of the Board of Supervisors at once: BoardOfSupervisors@santacruzcountyca.gov
Santa Cruz County Office of Education	Board provides community leadership on educational issues and advocates on behalf of students and public education.	Rob Means, contact form, March 6	https://santacruzcoe.org/ 831-466-5600 https://santacruzcoe.org/contact-us/

Santa Cruz Metropolitan Transit District (METRO)	Provides bus and paratransit service to Santa Cruz County	Rob Means, email, March 6	http://www.scmtd.com/ Board of Directors email: boardinquiries@scmetro.org
Santa Cruz Port District		Rob Means, email, March 6	(831) 475-6161 Email Commissioners via scpd@santacruzharbor.org Holland MacLaurie (Port Director) (831) 475-6161, ext. 1000 hmaclaurie@santacruzharbor.org
Santa Cruz Regional Transportation Commission (SCC RTC)	Responsible for the area's transportation planning, policy, and funding	Rob Means, email, March 6	Contact Us http://www.sccrtc.org/ info@sccrtc.org Yesenia Parra Administrative Services Officer info@sccrtc.org (831) 460-3200 Sara Christensen SCCRTC Director Sara.Christensen@santacruzcountyca.gov
University of California at Santa Cruz	Leading at the intersection of innovation and social justice.	Rob Means, email, March 6	http://www.ucsc.edu/ Campus Operator (831) 459-0111 Chancellor Cynthia Larive chancellor@ucsc.edu 831-459-2058
PRT Companies			
Glydways	Atlanta airport project	Rob Means, done 2/26	https://www.glydways.com/ https://www.linkedin.com/company/glydways/ Brian Gettinger, (913) 220-8806 < brian@glydways.com >
Line Mobility	Prototype under construction	Rob Means, done 2/26	Robert Baertsch, https://linemobility.com/ https://linemobility.com/#contact
LoopWorks	Milpitas demonstration project	Rob Means, done 2/26	https://milpitasprt.com/ info@MilpitasPRT.com
Solar Skyways	SJSU project	Rob Means, done 2/26	https://www.solarskyways.com/ https://www.solarskyways.com/contact
Swyft Cities/Whoosh	Irvine, CA project	Rob Means, done 2/26,	https://swyftcities.com/ info@swyftcities.com Steve Raney

		repeated to last 3 on 3/2	<steve@swyftcities.com> Jeral Poskey <jeral@swyftcities.com> Leonard Lee <leonard@swyftcities.com>
Arts & Music			
Community Music School of Santa Cruz	Music education and community involvement	Rob Means, email, March 6	https://www.communitymusicschool.org/ (831) 471-5184 info@communitymusicschool.org
Cultural Council of Santa Cruz County	Promotes advancement of the arts and artists of Santa Cruz County	Rob Means, email, March 6	http://www.artscouncilsc.org/ (831) 475-9600 info@artscouncilsc.org
Jazz Society of Santa Cruz County	Dedicated to the promotion of Jazz in and around Santa Cruz	Rob Means, email, March 6	http://jazzsantacruz.org info@jazzsantacruz.org
Pajaro Valley Arts	Arts promotion and community engagement	Rob Means, email, March 6	https://pvarts.org/ 831-722-3062 admin@pvarts.org
Santa Cruz Symphony	One of the finest orchestras of its size in California	Rob Means, email, March 6	http://www.santacruzsymphony.org/ 307 Church Street, Santa Cruz, CA (831) 462-0553 info@santacruzsymphony.org General Inquiries and Marketing: office@santacruzsymphony.org
Elected Representatives			
Eduardo Montesino RTC Chair City Council of Watsonville		Rob Means, done 2/25	eduardo.montesino@watsonville.gov 831-768-3001
Steve Clark RTC Vice-Chair City of Scotts Valley (Vice Mayor)		Rob Means, done 2/25	sclark@scottsvalley.gov 831-291-5009
Manu Koenig, RTC member, County of Santa Cruz (D1), Santa Cruz METRO appt. by County of Santa Cruz		Rob Means, done 2/25	manu.koenig@santacruzcountyca.gov (831) 454-2200 https://www.santacruzcountyca.gov/Government/BoardofSupervisors/District1.aspx
Kimberly DeSerpa, RTC member,		Rob Means,	kimberly.deserpa@santacruzcountyca.gov (831) 454-2200

County of Santa Cruz (D2)		done 2/25	https://www.santacruzcountyca.gov/Government/BoardofSupervisors/District2.aspx
Justin Cummings, RTC member, County of Santa Cruz (D3)		Rob Means, done 2/25	Justin.cummings@santacruzcountyca.gov (831) 454-2200
Felipe Hernandez RTC member, County of Santa Cruz (D4)		Rob Means, done 2/25	felipe.hernandez@santacruzcountyca.gov (831) 454-2200 https://www.santacruzcountyca.gov/Government/BoardofSupervisors/District4.aspx
Monica Martinez RTC member, County of Santa Cruz (D5) Santa Cruz METRO appt. by County of Santa Cruz		Rob Means, done 2/25	monica.martinez@santacruzcountyca.gov (831) 454-2200
Gerry Jensen, RTC member, City of Capitola (Vice-Mayor), Director of Monterey Air Quality Resources Board		Rob Means, done 2/25	gjensen@ci.capitola.ca.us 831.475-7300
Fred Keeley, RTC member, City of Santa Cruz (Mayor)		Rob Means, done 2/25	fkeeley@santacruzca.gov (831) 420-5020
Rebecca Downing, RTC member, Santa Cruz METRO (Chair) appt. by County of Santa Cruz		Rob Means, done 2/25	rebeccad@transparentseas.com (831) 454-2200
Fabian Leonor, RTC member, Santa Cruz METRO appt. by County of Santa Cruz		Rob Means, done 2/25	leonorfabian72@gmail.com (831) 454-2200
Scott Eades RTC member (Ex officio) Caltrans District 5		Rob Means, done 2/25	scott.eades@dot.ca.gov (805) 549-3111 info-d5@dot.ca.gov
John Laird State Senator (D17)		Rob Means, done 2/20	https://sd17.senate.ca.gov/ (831) 425-0401 https://sd17.senate.ca.gov/contact-us
Gail Pellerin Assemblymember (D28)		Rob Means,	https://pellerin.asmdc.org/ (831) 425-1503

FRSC 101.3 FM	We protest corporate control of the airwaves, bring local control and accountability to our community media, and offer a diversity of programs unavailable on corporate controlled stations.	Rob Means, done 2/26	Free Radio Santa Cruz P. O. Box 7811 Santa Cruz, CA, 95061 email: frsc@freakradio.org
KAZU 90.3 FM	CSU Monterey Bay Seaside, CA 93955 news, information, entertainment, and a full line-up of NPR Programming	Rob Means, done 2/26	Work Phone: 831-582-5298 http://www.kazu.org/ News: news@kazu.org To submit a Public Service Announcement: psa@KAZU.org
KION TV CBS - KMUV TV Telemundo - KION TV Central Coast CW	1550 Moffett Street Salinas, CA 93905 CBS-affiliated television station; morning and evening newscats	Rob Means, done 2/26	http://www.kionrightnow.com/ 1550 Moffett Street, Salinas, CA Telephone: 831.784.6397 For General Manager, contact Ron Parodi: 541.617.6222 or email ron.parodi@ktvz.com
KSBW Television	California Central Coast's broadcast/digital media leader on multiple platforms including KSBW 8 NBC, Central Coast ABC, Estrella TV Costa Central, KSBW.com, and the KSBW mobile app.	Rob Means, done 2/26	831 758-8888 http://www.ksbw.com/ 238 John St., Salinas, CA 93901 News Director: Cassady Velasco 831-422-8206 cassady.velasco@hearst.com Assistant News Director : Joshua Copitch 831-758-7763 josh.copitch@hearst.com
Lookout Santa Cruz	We believe in American democracy and the power of local communities to better themselves. We know that high-quality, trustworthy, nonpartisan and connect-the-dots local news reporting is essential to the strengthening of those communities and our country in the 2020s.	Rob Means, MR and calendar done 2/26	1523 Pacific Ave, Santa Cruz, CA https://lookout.co/ Add your event to our calendar here. Send story tips and corrections to: news@lookoutlocal.com Letters to the Editor: https://lookout.co/community-voices#letterstotheeditors Email us at letters@lookoutlocal.com Op-Ed: https://lookout.co/community-voices-guidelines https://lookout.co/

			<p>Add your event to our calendar here. Max Chun, Contributing Reporter Jody K. Biehl, Opinion Editor Jessica M. Pasko, Business Columnist</p>
Good Times	The leading free weekly in Santa Cruz County. OUR PUBLICATIONS Gilroy Dispatch Hollister Free Lance Morgan Hill Times Press Banner (Scotts Valley) Salinas Valley Tribune The Pajaronian (Watsonville)	Rob Means, MR done 2/26	107 Dakota Ave, Santa Cruz, CA 95060 831-458-1100 https://www.goodtimes.sc/ Send Media Release to brad@weeklys.com paid ads: https://www.goodtimes.sc/advertising/ https://www.goodtimes.sc/contact-good-times-santacruz-com/ Send letters to the editor to: Letters@GoodTimes.SC
Santa Cruz Indymedia (Indybay)	Independent, open contribution, political news for the Santa Cruz, Monterey Bay, and SF Bay areas	Rob Means, calendar done 2/26	Do not email news releases, articles, or event notices to Indybay. Indybay is an open-publishing website and you must publish to the newswire or calendar yourself.
Santa Cruz Local	Santa Cruz Local is a nonprofit news outlet led by local journalists. Our news responds to your questions and priorities.	Rob Means, Media Release done 2/26	https://santacruzlocal.org/ Attn: Transportation News General inquiries / newsroom tips: info@santacruzlocal.org Advertising: https://santacruzlocal.org/advertising-policy/ Advertising, sponsorships and matching grants: Email Kara Meyberg Guzman, CEO/Co-founder, to set up a meeting. Her email address is kara@santacruzlocal.org .
Santa Cruz Sentinel	daily newspaper published in Santa Cruz covering Santa Cruz County and California	Rob Means, LTE done 2/26	2555 Garden Rd, Monterey, CA 93940 831-429-2416 http://www.santacruzsentinel.com/ Submit letters to the editor (175 words maximum) at https://www.santacruzsentinel.com/submit-letters/

KRML Radio at 94.7 FM	A stand-alone, locally-owned radio station, serving Monterey Bay community, and works exclusively with local businesses, causes and events.	Rob Means, 175-word teaser done 2/26	27200 Rancho San Carlos Rd, Carmel, CA 93923 (831) 620-7367 http://krml.com/ https://krml.com/contact/
iHeartMedia - KDON-KPRC-KOCN-KTOM-KION	Put the power of Local Influencers, proximity, and frequency behind your business with iHeart Media Monterey Bay. Paid advertising only.		1550 Moffett St. Suite C, Salinas, CA 93905 831-796-4120 http://iheartmedia.com/Pages/Home.aspx To purchase or learn re advertising with iHeartMedia, call us at 844-844-4432
KZSC 88.1 FM	KZSC 88.1 fm Santa Cruz is a student and community member run radio station on the UC Santa Cruz campus.	Rob Means, Media Release done 2/26	Send a Message to the KZSC Station Manager. https://kzsc.org/send-us-a-message/ Station Manager stationmanager@kzsc.org 831-459-5173
San Lorenzo Valley Post	Monthly print newspaper and online information resource for the Santa Cruz Mountains.	Rob Means, Media Release, done 2/26	515 Davidson Way, Boulder Creek, CA 95006 (831) 335-6500 https://slvpost.com/ https://slvpost.com/contact/ Copy Editor/Events Calendar Julie Horner , 831-325-1974 leap2three@gmail.com Advertising: https://slvpost.com/advertising/ Mary Andersen, 831-345-5972, mary@slvpost.com
KSCO AM1080 : Red Hot News Talk Radio	KSCO AM 1080 FM 104.1, 95.7 & 107.9 KOMY AM 1340 Serving Santa Cruz County	Rob Means, Media Release, done 2/26	2300 Portola Dr, Santa Cruz, CA 95062 (831) 475-1080 http://ksco.com/ Advertising - http://www.ksco.com/advertising/ http://www.ksco.com/shows/pillow-talk-radio/ http://www.ksco.com/contact/ STATION OWNER: Michael L. Zwerling mz@ksco.com
TGP Online Daily	Times Publishing Group, Inc. has been serving our community with free periodicals. Aptos Times , Capitola Soquel Times , Scotts Valley Times	Rob Means, Media Release, done 2/26	9601 Soquel Dr, Aptos, CA https://tpgonlinedaily.com/ Contact: https://tpgonlinedaily.com/contact-us/ Editor: Jondi Gumz (831) 688-7549 Ext: 17 info@cyber-times.com Letter to the Editor:

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