



January, 12, 2024

On behalf of the [Chamber of Commerce](#), I urge Milpitas representatives – elected or not – to help create the Personal Rapid Transit (PRT) [project](#) proposed by [LoopWorks](#) for the Metro Area of Milpitas.

As noted in the [presentation](#) to our Board on Jan. 11, the Metro Area is divided by 2 major roads, 2 rail lines, and 2 creeks. The dual-loop PRT system will knit together a 1.4 square-mile area that is currently difficult for walkers and rollers to traverse. With 12 stations and non-stop travel between them, PRT promises a transportation option that often surpasses the convenience of cars without adding to existing road congestion.

The demonstration project will bring a list of benefits including [reducing CO2 emissions](#), supporting 5 official City plans, and answering many questions with hard data – including [projected increases in public transit ridership](#). Like the Chamber, LoopWorks is a [non-profit mutual-benefit corporation](#) with a governance structure that is local, democratic, and balanced. These combined aspects support the Chamber's focus on the economic and general well being of members.

While all Milpitas Chamber of Commerce members will benefit from the prestige of a first-in-the-nation PRT system, 10 members will benefit directly from the improved transit in the Metro Area, especially the 3 located within 100 yards of proposed PRT stations. Thus, on behalf of our members, the Chamber enthusiastically supports the PRT demonstration project, and urges community representatives to do what they can to help bring it about.

Over the years, the Chamber has forged partnerships with all segments of business, government, and the community to ensure resources are used effectively to maintain the quality of life in Milpitas. This PRT project seems a perfect partnership fit!

Sincerely,

*Jennifer Cullenbine*

Jennifer Cullenbine, Milpitas Chamber of Commerce Chairwoman, '23-'24

On behalf of the Chamber Board of Directors