

Advanced Transit for Milpitas Personal Rapid Transit (PRT) LoopWorks 5-year Update



Agenda

1. Introductions
2. Accomplishments
3. PRT vs. Establishment Inertia
4. Election Opportunity
5. Call to Action
 - candidate supporters
 - participate in elections
6. Q&A
7. Thank you/wrap up
8. Networking



Introductions

Moderator

Representatives –
elected and candidates

LoopWorks people

Organizations unofficially
represented

Media



The Project

Interconnect 7 housing areas, 2 parks, 3 schools, the Great Mall, BART Transit Center, and thousands of jobs with 24/7 on-demand non-stop service.

Yosemite/Curtis bike/pedestrian crossing identified in 3 City Plans, but never implemented.

Connect The Pines residential area with a crossing of railroad tracks and creek.



Accomplishments



Website – MilpitasPRT.com

Incorporation and other legal requirements

Business Plan (120 pages, open-source design)

Media Presence – Media Releases, comments to news stories, social media postings and comments, emails

Funding Outreach – Foundations, Investor Groups and Consultants, Federal Govt., Calif. Govt.

Support Garnered – Sierra Club, Chamber of Commerce

Trello Board – history of outreach and messaging

What people want, PRT does!

- Always there for you when needed
- Personal cabs safe, clean, & convenient
- Anyone can use it (young, old, disabled)
- Easy to use – get in and go (like elevator)
- On-time, all the time – quick and non-stop

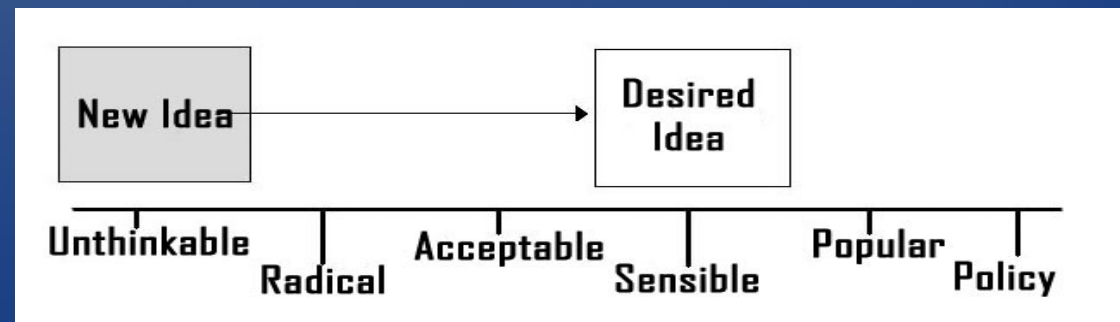
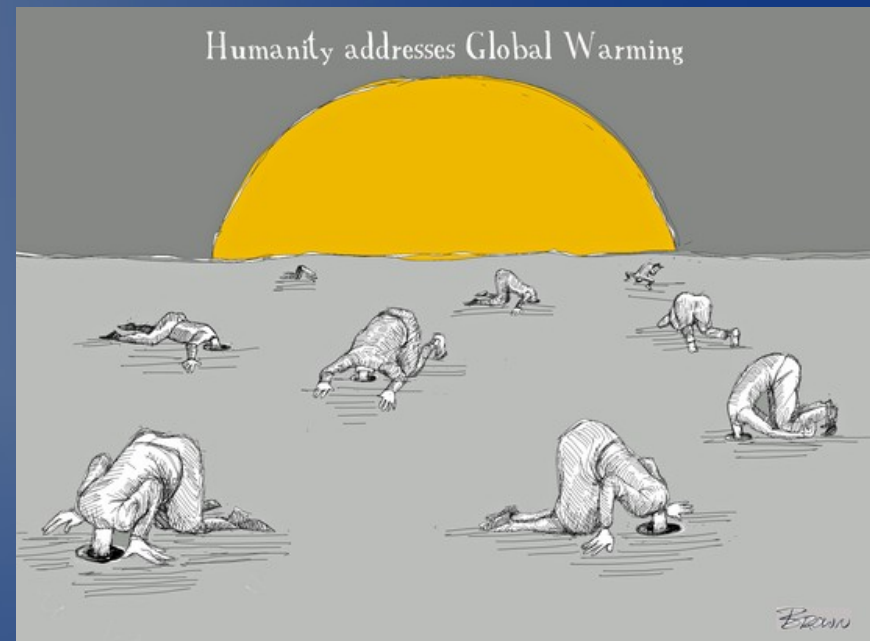


PRT vs. Establishment Inertia

Same response from foundations, investors, and government – No Response!

Explanations:

- Upton Sinclair quote
- Overton Window
- Semmelweis Reflex
- Planck's Principle
- Confirmation Bias
- Not Invented Here
- Climate Delayism (coordinated campaign to undermine climate solutions)



Election Opportunity

Milpitas City Council – electeds and candidates

Milpitas School Board – electeds and candidates

Calif. Assembly – Alex Lee

Congress – Ro Khanna

Candidates supporting Milpitas PRT -

<https://MilpitasPRT.com/2024candidates/>



Q & A

Technical questions are answered
on website (MilpitasPRT.com)

LoopWorks Strategy

- Persistence beats Resistance
- Demonstration Project, then grow a network
- Pre-development Work = \$6M; \$60M to build it



Thank You / Wrap Up

Thank you – Dignitaries, Attendees, Supporters

Spread the News about PRT and Candidates

Presentation Slide Deck => PRT mailing list
Join the mailing list at bottom of **MilpitasPRT.com**

Transit Forum – Wed., Sept. 4, 6:30-8:00p, Library
BART-Caltrain Connection: Another Way?

Networking- Connecting

Talk with someone you know, or want to know.

Ask electeds and candidates about their PRT support.

Learn about an organization from their attendee.

Leave at 8:30 pm

Contact LoopWorks at
info@MilpitasPRT.com

